

BACK TO OFFICE

OFFICE EMPLOYEES
SURVEY

BUCHAREST
OCTOBER 2020



CUSHMAN &
WAKEFIELD

Echinox

The Romanian office market has been disrupted by the ongoing Covid-19 pandemic, as “Work from Home” has been massively adopted by most of occupiers.

Since the majority of companies claim that productivity has not been affected, it is reasonable to consider that the current experience will have a long-term impact on the way white-collar employees work.

After 6 months of restrictions, we decided to conduct a survey in order to understand how did the employees perceive working from home and how they would like to continue their activity even after the consequences of the pandemic would have been diminished.

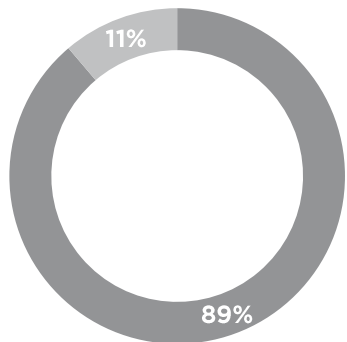
At first glance, ***it is clear that employees will migrate towards a hybrid working environment, while office developers will need to adapt their projects to a new work-frame.***

INTRO

METHODOLOGY

This report is based on a survey conducted between 28 September – 8 October 2020 on a sample of 205 employees who have mostly experienced homeworking since the beginning of the pandemic in March 2020.

WHERE DO YOU LIVE?

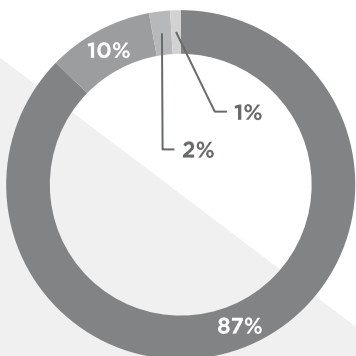


■ Bucharest / Ilfov ■ Other

36 

is the average age of the surveyed employees

CURRENT EMPLOYMENT STATUS

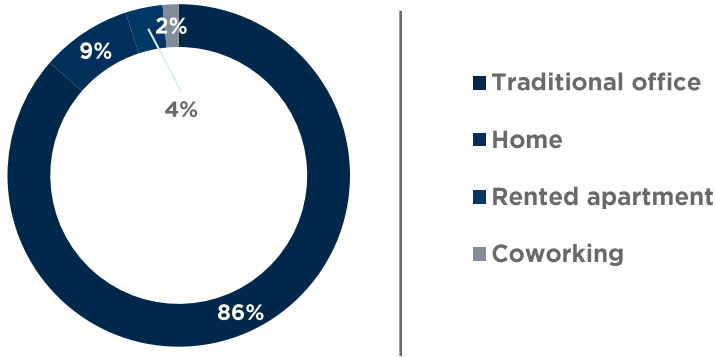


■ Employee
■ Business owner / shareholder
■ Freelancer
■ Other

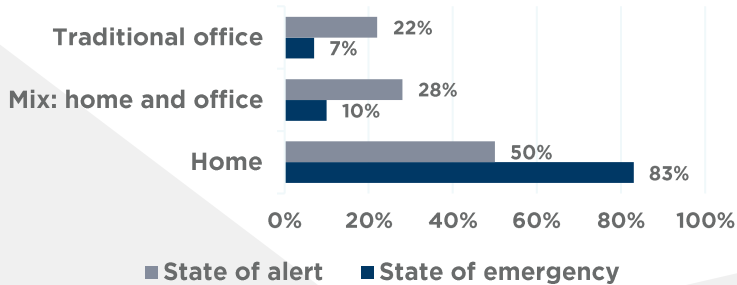
WHO ARE THE RESPONDENTS

The survey is representative mainly for the Bucharest office market, as 89% of respondents live in the Capital city and in Ilfov county

WHERE DID YOU WORK FROM BEFORE THE COVID-19 PANDEMIC?

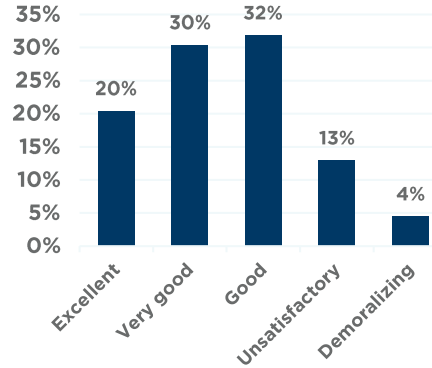


WHERE DID YOU WORK FROM DURING THE STATE OF EMERGENCY AND STATE OF ALERT?

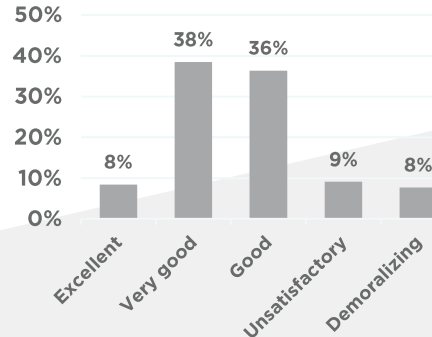


State of emergency (March - May 2020), State of alert (June - September 2020)

HOW WOULD YOU DESCRIBE YOUR HOMEWORKING EXPERIENCE?



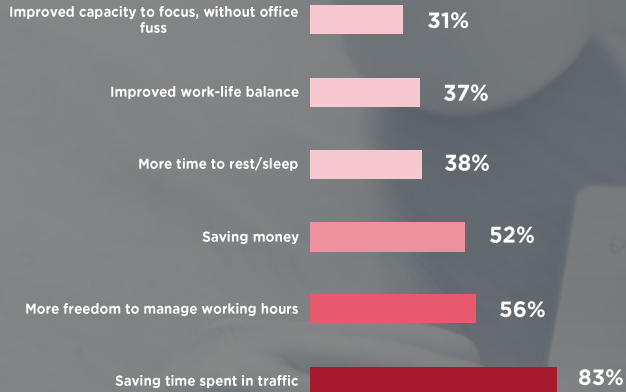
HOW WOULD YOU DESCRIBE YOUR OFFICE EXPERIENCE?



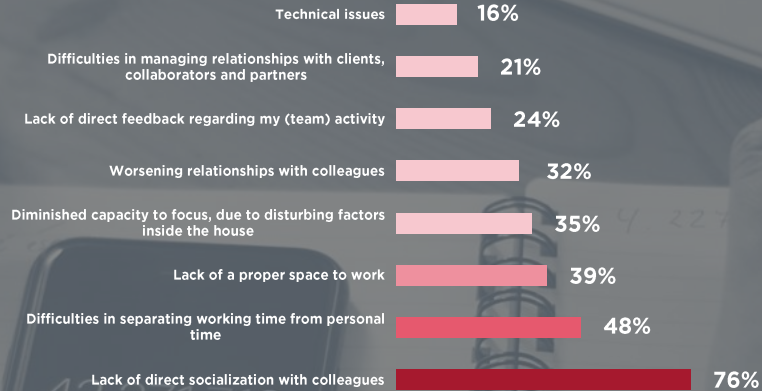
HOMWORKING EXPERIENCE

50% of respondents have continued to work mainly from home during June - September period

WHAT ARE THE MAIN ADVANTAGES OF HOMEWORKING IN YOUR OPINION?

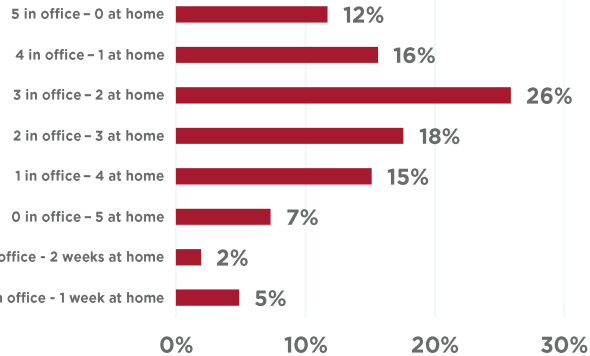


WHAT ARE THE MAIN DISADVANTAGES OF HOMEWORKING IN YOUR OPINION?



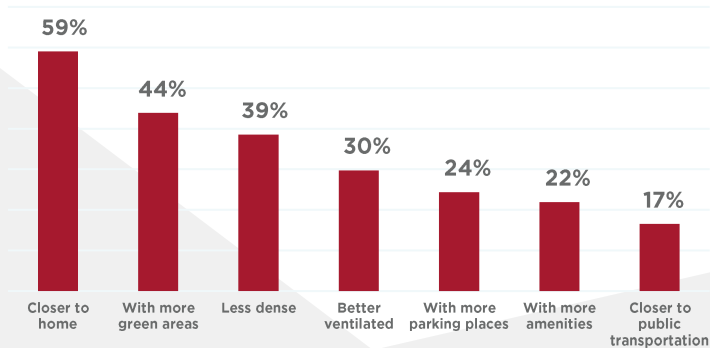
Reducing commuting time and expenses are critical for many employees who also claim to be more flexible in terms of properly managing their tasks while working from home. On the other hand, virtual communication cannot replace social interactions between colleagues, while most employees experience difficulties related to their home workspace and their own personal time.

IF YOU HAD THE POSSIBILITY TO CHOOSE.....



On average: **2.7 days** in office, **2.3 days** at home

How would you like your future office to be?



WORKING DAYS SPLIT

Employees' preference towards offices located closer to home (59% of the respondents) will determine companies to open satellite offices

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